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CES 2018 NEWS RELEASE

For Immediate Release

Cleer, Inc., CES 2018 Venetian Press Conference –
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Press Conference Room (near The Venetian Ballroom)

CLEER INC Announces Broad New Bluetooth Wireless Headphone line-up based on Qualcomm Bluetooth Audio SoCs

Las Vegas, NV., CES – January 5, 2018 – Cleer, Inc., a CES 2018 Innovation Awards Honoree, designer, and manufacturer of high-performance personal entertainment products, exhibiting at CES in **The Venetian Hotel, Suite 29-324** announces three headphones based on the Qualcomm® CSR8670 and CSR8675 Bluetooth Audio System-on-Chips (SoC): an in-Ear Sports headphone, a True Wireless Stereo headphone and a Wireless Noise Canceling headphone.



For the active-set, the shockproof and IPX5 water-resistant¹ **EDGE Voice**, a CES 2018 Innovation Awards Honoree, features a comfortable ear-loop design with silicone eartips for a secure fit. Based upon a Qualcomm® CSR8670 audio SoC featuring Qualcomm® cVc™ noise reduction technology, in addition to Sensory

TrulyHandsfree™ Voice Control technology, **EDGE Voice** is designed to afford robust Bluetooth® audio streaming and enhanced call quality, in addition to exceptional voice control, even in high-noise, multi-tasking conditions. Engage Amazon's Alexa to enjoy your favorite playlist, make an important call, or plan your day. Find your groove thanks to built-in heart-rate monitoring capability with on-demand updates that are compatible with MapMyRun, Endomondo, and most popular fitness apps, and get up-to 6-hours playback¹ with quick-charge capability.



For complete listening freedom on-the-go, the **ALLY**, *True Wireless Headphone* delivers. Built upon a Qualcomm® CSR8670 Bluetooth® Audio SoC, including Qualcomm TrueWireless™ stereo technology and cVc™ noise reduction technology, in addition to Sensory TrulyHandsfree™ Voice Control technology, the **ALLY** is designed to afford total listening freedom on-the-go with enhanced voice communications capability and exceptional voice control, even in high-noise, multi-tasking conditions for up-to 4-hours playback¹. The IPX5 water-resistant¹ design affords secure, long-term comfort even when active. Engage Alexa to enjoy your favorite playlist, call the office, find a local cafe, or plan your afternoon. Simply pop them in and get on with your day. When not in-use, the headphone stows away and recharges in the supplied carrying case that can supply up-to an additional 10-hours of playback time¹.

For immersive, cord and noise-free listening, the **FLOW** Wireless Noise Canceling Over-Ear Headphone is the perfect choice. **FLOW** combines best-in-class hybrid noise canceling technology

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Qualcomm Smart Audio Platform is a product of Qualcomm Technologies, Inc. and/or its subsidiaries.

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(up to 30dB ambient suppression¹), supported by a Qualcomm® CSR8675 Bluetooth® Audio SoC for enhanced wireless connectivity with Qualcomm® aptX™ and AAC support to help deliver outstanding CD-like quality audio streaming, intuitive touch controls, and up-to 20-hour playback¹. Innovative, audio driver technology, borrowed from the *NEXT*, delivers bold and articulate playback via high-excursion with optimized control and exceptionally low distortion. A plush and lightweight design affords extended listening comfort and flexible folding for storage in your briefcase or backpack when on the move. For an extra touch, interchangeable deco-rings allow for personalizing the **FLOW** to suit.

“Cleer is especially pleased to integrate the Qualcomm CSR8670 and CSR8675 Bluetooth audio SoC solutions with aptX™ Low Latency audio technology into our forthcoming wireless products, thus helping us to deliver high-quality, low-latency Bluetooth® audio transmission”: said Patrick Huang, CEO of Cleer, “We are excited to announce these advanced wireless audio devices using Qualcomm Technologies International, Ltd’s solutions, including our **EDGE Voice** and **ALLY, True Wireless Headphones** with Alexa Voice Service through partnership with Sensory, Inc., a member of the Qualcomm® eXtension program.”

“We are excited to be supporting Cleer, Inc on these cutting-edge new products that bring features like noise cancellation and voice assistance to the listener on the go, without sacrificing sound quality,” said Anthony Murray, senior vice president and general manager, voice and music, Qualcomm Technologies International, Ltd. “Building on our proven audio platforms Cleer, Inc are offering advanced features at a competitive price in comfortable, innovative designs.”

The following headphone model will ship in Q1 of 2018:

FLOW Wireless Noise Canceling Headphone - \$279.99

The following headphones will be available for shipping by 2nd Half 2018:

ALLY True-Wireless Headphone with Alexa Voice Service - \$129.99

EDGE Voice Wireless Heart Rate Monitor Headphone with Alexa Voice Service - \$169.99

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ABOUT CLEER - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it’s about high-fidelity reproduction, stealing peace and quiet in noisy spaces, exploring virtual reality, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products.

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¹ Actual performance varies based on settings, environmental conditions, and usage.