



## CES 2018 NEWS RELEASE

For Immediate Release

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**Cleer, Inc. CES 2018 Venetian Press Conference –**  
Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004  
Press Conference Room (near The Venetian Ballroom)

# NEW CLEER TRUE WIRELESS HEADPHONE WITH ALEXA VOICE SERVICE DEBUTS AT CES 2018

**Las Vegas, NV., CES – January 5, 2017** – Be in the moment with Cleer, Inc., a CES 2018 Innovation Awards Honoree, designer, and manufacturer of high-performance personal entertainment electronics as they announce the **ALLY – True Wireless Headphone** with Alexa Voice Service, based on the Qualcomm® CSR8670 Bluetooth® Audio System-on-Chips (SoC), to be demonstrated and shown at CES 2018 at **The Venetian Hotel – Suite 29-324**.

The **ALLY - True Wireless headphone** strikes the perfect balance of form and function for complete listening freedom on-the-go.

For complete listening freedom on-the-go, the **ALLY - True Wireless Headphone** delivers. Built upon a Qualcomm® CSR8670 Bluetooth® Audio SoC, including Qualcomm TrueWireless™ stereo technology and cVc™ noise reduction technology, in addition to Sensory TrulyHandsfree™ Voice Control technology, the **ALLY** is designed to afford total listening freedom on-the-go with enhanced voice communications capability and exceptional voice control, even in high-noise, multi-tasking conditions.



Affording up-to 4 hours playback<sup>1</sup>, the IPX5 water-resistant<sup>1</sup> design affords secure, long-term comfort even when active. Engage Alexa to enjoy your favorite playlist, call the office, find a local cafe, or plan your afternoon. Simply pop them in and get on with your day. When not in-use, the headphone stows away and recharges in the supplied carrying case that can supply up-to an additional 10-hours of playback time<sup>1</sup>.

The **ALLY – True Wireless Headphone** with Alexa Voice Service will be available for shipping by 2<sup>nd</sup> Half 2018 and retail for an MSRP of \$129.99 U.S.

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**ABOUT CLEER** - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it's about high-fidelity reproduction, stealing peace and quiet in noisy spaces, exploring virtual reality, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products.

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<sup>1</sup> Actual performance varies based on settings, environmental conditions, and usage.

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