

NEWS RELEASE

For Immediate Release



Aaron Levine, VP of Marketing

Cleer, Inc. Taps Aaron Levine as Vice President of Marketing

San Diego, CA – January 22, 2019 – Cleer, Inc., award winning high-performance headphone and audio manufacturer taps top industry executive **Aaron Levine** as its Vice President of Marketing.

Aaron's executive level successful stints at Sony Electronics, Pioneer Electronics, and Sound United

make Aaron the perfect choice for Cleer's accelerated growth plans.

Levine brings along two decades of premium CE brands Product Marketing, Marketing, Business Development and Public Relations expertise. Aaron's longtime industry dealer and media relationships are extensive. Prior to joining Cleer, Aaron was Senior Director of Global Marketing at Sound United (2015-18) parent company for Denon, Marantz, HEOS Polk Audio, Definitive Technology, Boston Acoustics and Classe brands. He worked a decade at Sony Electronics, Inc. (2005-15) receiving five promotions to Senior Product Marketing Manager, and starting his industry career at Pioneer Electronics in Public Relations after spending some time with a few Public Relations agencies after graduating college. Aaron holds a Bachelor of Arts, Communications from University of Arizona.

Patrick Huang, President of Cleer, Inc. says, "At this juncture of our growth, we're elated to add such an esteemed marketing executive such as Aaron to our team. He has successfully handled big brand marketing and team building on a global scale and we're excited to see what he can do for Cleer. Please join me in welcoming him."

"I couldn't be more excited to join Cleer, Inc. at such a pivotal time in the companies' growth." Says Levine. "If you attended CES 2019 you couldn't help but to notice Cleer, whether in the show dailies, CES Innovations Award zone (they won three), CES Unveiled or at their large exhibit in the South Hall, Cleer hit the mark. The dealer and media reception to Cleer's current and upcoming 2019 introductions was phenomenal."

Aaron Levine can be reached by email: Aaron.levine@cleer.us or by telephone at 1 (858) 201-3388 ext.107.

ABOUT CLEER - Established in 2012, we are Cleer, a performance audio brand. Through rich sound and innovative connectivity, our immersive headphones and speakers let you be at your best, play harder, work smarter and make every moment yours.

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