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**Cleer Audio Expands Its Lineup of Innovative Headphones, Offering Consumers New Ways to Experience Its Unparalleled Approach to Sound and Stretching the Limits of Battery Life**

*Offering Upgraded Versions of its Marquee Ally and Flow Headphones, the Brand Adds a New Wearable Speaker, Halo, and the Enduro 100, a Bluetooth Headphone Boasting 100 Hours of Battery, an Industry First*

**San Diego, Calif. (August 2019)** – Cleer Audio is announcing four new additions to its family of high-performance award-winning headphones, offering new listening options, including a noise-cancelling true wireless earbud (Ally Plus), a Google Assistant enabled wireless noise-cancelling headphone (Flow II), a comfortable, Google Assistant enabled wearable smart speaker (Halo), and a new Bluetooth headset designed for extended listening wear, both in terms of ergonomics and battery life, the aptly named Enduro 100. As with all of Cleer's products, these new introductions combine exceptional physical product design with unmatched technological capabilities.

- **Ally Plus** – These true wireless earbuds offer the same industry-leading 10 hours of battery life and quick-charging slim carrying case as the original Ally but with the added benefit of active-digital noise cancellation. They also boast improved audio quality with updated Beamforming technology and a 10mm neodymium driver. In addition, music playback and volume can be controlled via earbud by swiping up or down for volume and tapping either earbud to play, pause or answer a call. Their sleek profile and considered physical design help the audio stand out – not your earbuds. (\$199, available in Navy and Sand)
- **Flow II** – Best-in-class noise cancelling headphones, with up to 20 hours of noise cancelling playback, the new Flow II offers both an ambient aware and noise cancelling mode, as well as a Google Assistant voice interface. If you need more playback time, Flow II is quick charging – five minutes yields a full extra hour of life! Cleer's ironless driver technology means that whether you are listening in isolation or ambient mode, the sound quality is accurate, balanced and dynamic with minimal distortion. Swipe controls allow you to control the volume or skip a track with a single gesture. Foldable for ultimate portability Flow II also comes with a travel case for storing. (\$279, available in Light Metallic and Gunmetal)
- **Halo** – Bringing together design, comfort and utility, the Halo is a thoughtfully designed wearable speaker with Google Assistant built-in, designed to maximize entertainment and communication, without covering your ears and shutting out the world around you. Its immersively enhanced Stereo Sound (ES Sound) increases the sound stage of music and videos, providing listening characteristics of larger 2-channel stereo systems. Focused, upward firing

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speaker drivers keep the listening experience focused on the listener without disturbing others. Additionally, the flexible, ergonomically designed neckband ensures that wearers will enjoy maximum comfort through its whole 12 hours of battery life. (\$149.99, available in Red and Gunmetal)

- **Enduro 100** – These Hi-Res Audio Certified Bluetooth headphones will last as long as you do, boasting an industry-first 100 hours of battery life from a single charge – that’s a little over four full days of continuous music, and with its quick charge feature, you only need five minutes for an extra hour of juice! Featuring Cleer’s patented ironless audio driver technology, these headphones allow for listening with maximum detail and low distortion. Although they are foldable for flexible storage, these over-the-ear phones have plush pads for extended-wearable comfort. Features Google Fast Pair for Android devices. (\$179.99, available in Stingray Gray and Coronado Sand)

All products will be available at the end of August at [cleeraudio.com](http://cleeraudio.com) as well as Amazon.com.

**ABOUT CLEER** - Established in 2012, Cleer Audio offers award-winning high-performance headphones and smart speakers unbound by the shackles of conventional thinking, that allows users to discover freedom through unparalleled audio. Cleer believes in elevating and transforming every experience through sound, creating with intention, anticipating the consumer’s needs before they’re even recognized. Cleer is devoted to pioneering breakthrough, award-winning audio technologies with uncompromising performance.