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Introducing a Reimagined Way to Listen to Music and Engage with the World:

Cleer Audio's ARC Smart Wireless Open-Ear Headphones

New Personal Sound Experience Allows for Minimal Sound Isolation to Ensure Safety

Without Disturbing Those Nearby

San Diego, Calif. (January 2019) – The Arc, an open-ear headphone design (which means that it doesn't cover the ear) offers a personal sound experience, so wearers can clearly hear the noises of the environment around them, while listening to music or watching videos. Instead of earcups or pads, the speaker posts on this headband directionally focus audio to the ear in a discrete way, offering full-range sound without enclosure. Especially for consumers who enjoy engaging with music or podcasts while walking in a city or riding a bike, this ability to remain engaged with surroundings, even while enjoying an immersive audio experience is a boon for wearer safety, especially women walking alone. The Arc is also a great solution for those who wear hearing aids, find some traditional headphones uncomfortable to wear with glasses or otherwise dislike items on or in-ear.

"As a company of music lovers, audio quality is always a top concern. While we wanted to have an offering for the growing market of consumers seeking an open ear option, we felt strongly that we did not want to go with a bone-conduction option, knowing the lower quality that's achievable. Instead, we worked to perfect our beamforming directional sound technology, keeping a wide frequency range and proper staging for the best possible audio experience for the wearer," says Patrick Huang, CEO of Cleer Audio.

Equipped with Bluetooth 5.0 and a voice assistant, the Arc features sound imaging technology for both music and phone calls that keeps both crystal clear and reduces the impact that wind has on the listening and speaking experience. Worn like a traditional headphone, with speakers sitting just in front of each ear, wearers can keep the volume low, while still hearing detail and enjoying a robust sound stage.

The Arc will be available for \$129.99 in April 2020 at cleeraudio.com, [authorized retailers](#) as well as Amazon.com. You may also find Arc at CES, January 7-10 at booth 16720, Central Hall.

ABOUT CLEER - Established in 2012, Cleer Audio offers award-winning high-performance headphones and smart speakers unbound by the shackles of conventional thinking, that allows users to discover freedom through unparalleled audio. Cleer believes in elevating and transforming every experience

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through sound, creating with intention, anticipating the consumer's needs before they're even recognized. Cleer is devoted to pioneering breakthrough, award-winning audio technologies with uncompromising performance.