



CES 2018 NEWS RELEASE

For Immediate Release

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Cleer, Inc. CES 2018 Venetian Press Conference –
Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004
Press Conference Room (near The Venetian Ballroom)

CLEER'S NEW ALL-IN-ONE VR HEADSET DEBUTS AT CES

Las Vegas, NV., CES – January 5, 2017 – Be in the moment and transcend beyond music enjoyment as Cleer, Inc., a **CES 2018 Innovation Awards Honoree**, designer, and manufacturer of high-performance headphones and electronics announces the Cleer **VISTA - VR Headset** to be shown and demonstrated at CES 2018 at the Venetian – Suite 29-324.

The **VISTA - VR Headset** can deliver a powerful, immersive, and standalone Virtual Reality experience almost anywhere your busy life takes you.

Built on a Qualcomm® Snapdragon™ 820 processor, vivid 2.5k Quad HD AMOLED display, lithium battery with quick-charge for up to 3-hours playback¹, and integrated headphone, **VISTA** requires no mobile phone, PC, or console to operate.

With an intuitive touch pad for control via the swipe of a finger or the Bluetooth® VR controller, accessing and engaging with virtual content, such as: Steam® games and 360-degree video content from Jaunt, LittlStar, and others, is a snap.

VISTA also comes supplied with an adjustable head strap and soft foam inserts that can easily be replaced after heavy usage.

The **VISTA – VR Headset** will be available for shipping by 2nd Half 2018 and retail for an MSRP of \$349.99 U.S.

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ABOUT CLEER - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it's about high-fidelity reproduction, stealing peace and quiet in noisy spaces, exploring virtual reality, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products.

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¹ Actual performance varies based on settings, environmental conditions, and usage.

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