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**Cleer Introduces the Goal: A Sporty Pair of True Wireless Headphones**

*Designed for Active Use; Lightweight and Comfortable Enough to Wear All Day*

**San Diego, Calif. (January 7, 2020)** – Cleer Audio’s performance true wireless headphones, the Goal, are ergonomically designed for active use. These super-light earbuds with a sweat proof coating come with changeable ergonomic wings to keep them in place during the most rigorous workout. With a natural fit to sit lightly in your ear, they don’t block environmental sound with earbud tips deep in the ear canal and use echo cancellation call technology for superior quality.

“Designed for our active users, the Goal is tough enough for the hardest workout and most rigorous training,” says Ron To, Vice President of Product Management and Strategy of Cleer. “Consumers like the flexibility of training with true wireless headphones, but don’t always want the sound isolation or instability many provide. Goal tackles both by supporting an open ear design and stability – so you can push your limits without the worry of an earbud falling out.”

Rugged and slim, their charging case made of soft silicon is easily cleaned and stows neatly in your sports bag. Goal also features voice command capability for hands-free control in addition to easy access touch control. Featuring Google Assistant, Goal has six hours of battery life for continuous playback and up to 14 hours more with the charging case.

Cleer’s ergonomic secure-fit ear tip is designed with NextGen Freebit technology to be lighter, more flexible and even more comfortable than experienced before – comfortable enough to wear all day. It attaches to your ears without contacting concha surface, so that the air between the earphone and the surface of the ear creates a floating effect. In addition, the flexibility of the wings acts as a spring to create a more secure fit and makes sizing easier for different ears.

The Goal will be available for \$129 in Spring 2020 at [cleeraudio.com](http://cleeraudio.com), authorized retailers as well as Amazon.com. You may also find Goal at CES, January 7-10 at booth 16720, Central Hall.

**ABOUT CLEER** - Established in 2012, Cleer Audio offers award-winning high-performance headphones and smart speakers unbound by the shackles of conventional thinking, that allows users to discover freedom through unparalleled audio. Cleer believes in elevating and transforming every experience through sound, creating with intention, anticipating the consumer’s needs before they’re even recognized. Cleer is devoted to pioneering breakthrough, award-winning audio technologies with uncompromising performance.